

Charity's boost from Julia's film

By **Ellie Iorizzo**

BROADCASTER Julia Bradbury said she is “delighted” the TV film about her breast cancer ordeal has led more people to seek support.

The number of callers to Breast Cancer Now's helpline following ITV documentary *Breast Cancer And Me* on April 28 increased by 21 per cent compared with the same week a year earlier.

During the broadcast, there were also 78 per cent more visits to the charity's website than there were at the same time the previous day.

The hour-long film followed Julia as she came to terms with her diagnosis and prepared for a single mastectomy in October.

The ex-Countryfile host, 51, said she wanted to help others like her to “feel less alone”.

She added: “It was a big decision to go on to make such a personal film, especially when my family and I were going through so much, but my motivation was to raise awareness of this devastating disease.”